QUALITY	
	CUS BOR

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CUSBOR SL, HEADQUARTERED IN CANOVELLES, IS A COMPANY WITH AN EXTENSIVE EXPERIENCE IN DESIGN, MANUFACTURE AND MARKETING OF TECHNICAL SEWING THREADS INDUSTRIAL USES. AIMING TO DEMONSTRATE TO ITS CUSTOMERS FOR AND COLLABORATORS THAT HIS PROCESSES AND PRODUCTS CAN ACHIEVE THE HIGHEST QUALITY, CUSBOR SL CONSIDERS AS STRATEGIC THE ADOPTION OF A MANAGEMENT SYSTEM QUALITY ACCORDING QUALITY STANDARD ISO 9001:2015. THIS SYSTEM IS BASED ON THREE **PRINCIPLES**:

- The quality of products and services
- Customer satisfaction
- Continuous improvement

IN ACCORDANCE WITH THESE PRINCIPLES, CEO ESTABLISHES THE STRATEGIC **OBJECTIVES** OF ITS MANAGEMENT AS FOLLOWS:

- Achieve the maximum customer satisfaction through meet their needs and expectations and comply contract, legal and regulatory requirements.
- Reach customer loyalty through satisfaction. •
- Maintain a high-level optimization and quality control processes to achieve a system based on continuous improvement.
- Promote and develop innovative products of **CUSBOR SL** to respond to the changing • needs of customers.
- Achieve the maximum motivation in all suppliers and employees regard to the quality.

TO CARRY OUT AND TO COMPLY THESE OBJECTIVES IS CEO'S POLICY LEADING AND PUSHING THE IMPLEMENTATION OF THE FOLLOWING ACTIONS:

- Maintain and extend, where appropriate, the scope of the quality management • system to be effective and efficient according to the UNE-EN-ISO 9001:2015.
- Establish specific objectives and indicators to analyse the quality of processes and products and follow their evolution.
- Provide technical and human resources to ensure that the quality policy is understood and implemented by all staff of **CUSBOR SL** and its suppliers.
- Ensure a proactive attitude regarding to the guality policy that allows all staff of the organization and suppliers to be part of the culture of customer service and achieve the best quality at the lowest possible cost.
- Address risks and opportunities that may affect product conformity.

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